

# ANNIKA S. HIPPLE

Digital nomad: current mailing address and phone number upon request  
annika@annikahipple.com / www.annikahipple.com

## **EDITORIAL AND RESEARCH EXPERIENCE**

### **Freelance Writer, Editor, and Photographer, 2000-Present.**

Write, edit, and photograph articles for print and online publications, specializing in travel, adventure, environmental issues, sustainability, history, and profiles. Write, edit, and proofread content marketing materials and other copy for travel companies, nonprofit organizations, and other clients. Past projects include news and feature articles, newsletters, blogs and other web content, brochures, profiles, reports, proposals, e-mail blasts, presentations, press releases, training materials, case studies, catalogs, and more. Clients include:

- **Media:** Time Out, BBC Travel, Fodor's, AAA Journey, Northwest Travel & Life, TravelAge West, Berlitz, Sierra Magazine, Luxury Travel Magazine (Australia), British Airways' The Club, Hakai Magazine, DAYSPA Magazine, Sherman's Travel, Earth Island Journal, Northwest Meetings + Events, The National (United Arab Emirates), Harbors Magazine, Conscious Choice, The Christian Science Monitor, The Seattle Times' Trip Magazine, Away.com, Travel Channel Media, Colors NW Magazine, Natural Choice Directory, Knowledge Leader, and others.
- **Companies & Nonprofit Organizations:** Rainforest Alliance, SEetheWild, Academic Travel Abroad, UPS, Expedia, Multiple Myeloma Research Foundation, Active Junky, World Nomads, Ecoventura, Myths & Mountains, TravelWild Expeditions, Virtuoso, Ciclismo Classico, Adventure Travel Trade Association, Heritage Adventures (Norway), SafeBee.com, Burst for Prosperity (now The Prosperity Agenda), REI, Cascade Design, Alzheimer's Drug Discovery Foundation, AMEC Geomatrix, and others.
- **Creative & Marketing Agencies:** RenewComm, The Garrigan Lyman Group, Fitch, The Hacker Group.

### **Founder & Publisher, RealScandinavia.com, 2013-present.**

Publish a website about travel and culture in Sweden, Norway, Denmark, and related regions. Write and photograph articles and manage associated social media (Facebook and Twitter).

### **News Editor, Ethical Traveler, 2009-2014.**

Led a team of writers in producing quality stories about issues related to the intersection of travel, environmental issues, and human rights for activist organization's monthly news service. Wrote monthly e-mail newsletter to subscribers, as well as occasional articles.

### **Central America Expedition Writer and Translator, Green Living Project, 2010.**

Wrote blog posts and project summaries as part of video expedition documenting sustainability-related projects in Costa Rica and Nicaragua. Served as translator for expedition team and video subtitling.

### **Research Assistant, The Udall Center for Studies in Public Policy, 1999-2000.**

Compiled and edited directory of research at the University of Arizona related to U.S.-Mexico border. Managed and edited Center's database. Assisted with coordination of conference on Native American nation-building.

### **Research Assistant and Assistant Conference Coordinator, Latin American Area Center, University of Arizona, 1998-2000.**

Contributed to draft discussion paper for World Wildlife Fund about land-use change in northern Mexico. Researched public-private partnerships in natural resource management in the Texas-Mexico border region. Assisted with planning and operations for bilingual, binational conference on U.S.-Mexico border environmental issues.

### **Research Intern, The Nature Conservancy Mexico Program, 1998.**

Contributed to working paper on ecotourism as a conservation tool in the Sea of Cortez, Mexico. Researched community conservation initiatives.

## **OTHER WORK EXPERIENCE**

### **Scandinavia Cultural Specialist, Lindblad Expeditions, 2017.**

Gave presentations on Scandinavian history, culture, and language aboard the *National Geographic Orion* on cruises in the Baltic Sea and western Scandinavia. Accompanied guests on excursions and served as an expert cultural resource throughout.

### **Freelance Tour Manager/Guide, 2001-present.**

Lead group tours worldwide for affinity groups and tour operators. Experience includes Cuba, Belize, Patagonia, Galapagos Islands, Morocco, Egypt, India, Mongolia, Japan, China, New Zealand, Italy, Central Europe, Scandinavia, France, England, and Spain, as well as US and Canadian destinations. Since 2006 work has been primarily with groups from organizations such as National Geographic Expeditions, Smithsonian Journeys, [New York] Times Journeys, alumni and museum travel programs, and nonprofit environmental and cultural organizations. Certified by the International Tour Management Institute (ITMI).

### **Freelance Translator, English/Swedish and English/Spanish, 2000-2008.**

Projects included translating books, interviews, court records, judicial documents, scientific material, and general website copy from English to Swedish and Swedish to English; creating English subtitles for Spanish videos; copyediting and proofreading Spanish-language marketing materials; and translating forestry-related articles from English to Spanish.

## **EDUCATION**

### **M.A., Latin American Studies, University of Arizona, 2000.**

Concentrations in geography and political science.

Tinker Foundation grant for summer research in Mexico (1999). Graduate College Fellowship (1998).

Master's thesis honors. Thesis: "The Nature of the News: Environmental Organizations and the Mass Media in Mexico"

### **Studies in International Development, Uppsala University, Sweden, 1995-1996.**

Fulbright grant.

Research paper: "Peru's Shining Path: Sendero Luminoso's Rise...and Fall?" (in Swedish)

### **B.A., Environmental Studies, Middlebury College, 1995.**

Minors in Spanish and creative writing.

Summa cum laude. Phi Beta Kappa. High honors in environmental studies. High honors in sociology-anthropology.

Thesis: "Crisis and Conservation: Environmental Issues and Awareness in Ecuador"

### **Semester in Ecuador, Comparative Ecology Program, School for International Training, 1994.**

Program included field experience in various ecosystems including tropical rainforest, cloud forest, Andean alpine environments, mangrove forests, and the Galapagos Islands, as well as independent research on environmental awareness in a community near Quito.

## **LANGUAGES**

Native English and Swedish, fluent Spanish, conversational German and French, basic Italian and Portuguese.

## **OTHER SKILLS**

Microsoft Office suite, WordPress, various content management systems, social media, photography.

## **CITIZENSHIP**

United States and Sweden (dual)